

If you are having problems reading this e-mail, [please read the online version.](#)

SIEMENS



Siemens CRE Review

April 2026

In this issue:

- [At the center of global CRE: Siemens at MIPIM](#)
- [From smart to autonomous: What CRE leaders need to know](#)
- [Learn more about Siemens CRE solutions](#)
- [Contact the #CRECrew](#)

At the center of global CRE: Siemens at MIPIM





Each March, the global commercial real estate community convenes in Cannes for [MIPIM](#) – an event that some have compared to Davos for real estate. MIPIM has become a meeting point for [20,000+](#) influential investors, developers, operators, and public sector leaders from 90 countries, all gathered to exchange ideas and discuss what comes next for the urban built environment.

For those of us from Siemens who attended, MIPIM reflected both the scale of today's CRE challenges and the opportunities to address them across portfolios, regions, and asset types. Our conversations spanned everything from asset-level performance to long-term decarbonization planning, with a consistent theme emerging – owners and operators need practical yet forward-thinking solutions to move from strategy to execution.

Human-centric autonomous buildings: from concept to reality

Autonomous buildings represent a shift in how systems function day to day. Rather than relying on manual intervention or static programming, autonomous environments use data to adjust and optimize performance continuously. On March 12, in our beachfront tent, Delphine Clément, Siemens Global Head of Verticals, and Lukas Kocheise, Head of Digital & Software for Real Estate, hosted a luncheon panel on this very topic.

The focus was not on autonomy for its own sake, but on how it can be applied in a way that remains aligned with people's needs and expectations, as well as operational realities. Consider, for example, how building systems must adapt to changing occupancy patterns, support comfort and productivity, and provide consistency and predictability of building performance. When AI-powered solutions function as a copilot or trusted digital assistant, buildings become human-centric and not human-replacing.

Across discussions with owners and operators, there was a clear interest in taking incremental steps toward this model. Rather than large-scale transformation efforts, many are focused on connecting existing systems, improving visibility, and introducing automation in targeted areas. The goal is consistency across portfolios, the ability to scale improvements over time, and "[fostering organizational agility and resilience.](#)"

AI, digitalization, and the path to Net Zero

In another session featuring [Siemens](#) speakers, panelists discussed the role of AI and digital technologies in advancing the energy transition. While Net Zero commitments are now common around the globe, it is past time to translate those commitments into practical approaches and measurable, operational progress – particularly for existing building stock.

At MIPIM, our conversations consistently returned to the same question: how do we move from data to action?

Digital infrastructure is the foundation. Without connected systems and reliable data, it becomes difficult to understand where energy is being used, where inefficiencies exist, and what actions will have the greatest impact. AI then builds on that foundation by identifying patterns, forecasting demand, and recommending or initiating real-time adjustments.

Importantly, these capabilities are not limited to individual buildings. Many stakeholders are now focused on portfolio-level performance, where decisions about energy use, load balancing, and capital investment must be made across multiple sites and regions.

Unlocking asset value across portfolios: signals from the market

Across multiple sessions at MIPIM, including a panel discussion with experts from Deloitte and Siemens, a consistent theme emerged around how asset value is being redefined in today's market. Tanja Klein, Siemens Real Estate Head of Development & Transactions, and Jörg v. Ditfurth, Partner at Deloitte, highlighted three constraints that are increasingly shaping outcomes across portfolios: evolving expectations around the workplace, the growing skills gap required to operate digital and sustainable buildings, and the lack of interoperability across building systems. While these challenges are not new, their impact on valuation, liquidity, and risk has become more immediate.

Discussions also brought together perspectives from leading global organizations like JLL, WBCSD, and other investors, developers, and building owners, and reinforced a broader shift seen across the event. That is, digital and data readiness have become an early checkpoint in evaluating assets, particularly where they intersect with energy performance and long-term resilience. Still other MIPIM sessions on energy resilience revealed that asset value is no longer driven by standalone investments, but by how effectively systems, data, and operations are connected and managed over time.

Additionally, there is a strong focus on protecting portfolio value and stabilizing cash flow amid rising risk and market distortions. The rising cost of capital and market uncertainty have prompted investors to prioritize assets that can deliver predictable, sustainable operational performance. This is driving increased attention on operational efficiency, energy management, and long-term resilience as core components of asset strategy.

Taken together, these signals point to an industry that is aligning around a common set of objectives: improving asset performance, accelerating sustainability, enabling resilience, and enhancing the occupant experience. Connecting these priorities and acting on them at scale is the focus moving forward.

From conversation to action

The conversations we had in Cannes are only the starting point; MIPIM 2026 provided us with a snapshot of where the CRE industry stands at this given moment and brought together perspectives from across the global CRE community. For us at Siemens, the takeaway is clear: the future of CRE will be defined by the ability to connect systems, apply intelligence, and act on insights in ways that support both business and operational goals.

What matters next is how those ideas are carried forward into real projects, real portfolios, and real outcomes in the months and years ahead.

From smart to autonomous: What CRE leaders need to know



Commercial real estate has entered a new phase defined by operational pressure and rising expectations, and building owners may be left wondering how digitalization and autonomous buildings can provide greater control over performance, cost, and risk.

Our new 2025 Infrastructure Transition Monitor report examines how AI, digital twins, and connected systems are reshaping building operations and portfolio strategy. Below are three takeaways that stand out for CRE leaders today:

1. Profitability is shifting from cost control to operational performance – Historically, cost reduction has been a primary lever for improving profitability, but it's no longer enough. Because most building costs occur during operations, not construction, CRE leaders are now prioritizing energy optimization, asset uptime, and space utilization as direct drivers of value.
2. Decarbonization is a business challenge – Less than half of CRE organizations report having clear plans to meet decarbonization targets, and

many cite cost and limited access to financing as barriers. At the same time, investors, regulators, and tenants increasingly expect measurable progress toward emission reduction. Buildings that demonstrate progress may be better positioned for financing, tenant retention, and long-term performance.

3. Data-driven operations are the foundation for autonomy – Many CRE portfolios still operate with fragmented systems and limited visibility. This makes it difficult to identify inefficiencies or respond in real time. Organizations that can turn data into action gain a competitive advantage in terms of a more resilient operating model that allows teams to focus on higher-value work; in short, the foundation for autonomous buildings.

“Buildings are shifting from assets that respond to human direction to assets that anticipate it – continuously learning, optimizing, and adapting with minimal intervention.”

Download the full report

These insights only scratch the surface of what you can learn from our new report.

[Download the complete Infrastructure Transition Monitor 2025 report](#) for a deeper look at how AI, digital twins, and autonomous systems are being applied across CRE portfolios today and – most importantly – what it all means for the next phase of building performance.

[Download the full report](#)

Upcoming CRE Events

[Urban Land Institute \(ULI\) Spring Meeting](#)

- May 5-7, 2026
- Nashville, TN

[Building Owners & Managers Association \(BOMA\) International Conference & Expo](#)

- June 27-30, 2026
- Long Beach, CA
- **Siemens Speaking Sessions:**
 - [AI Didn't Start with ChatGPT and It Won't Stop at Dashboards](#)
 - Sunday, June 28 @ 9:45am PDT
 - Siemens Speaker: R. Scott Doan - Head of Digital & Software Sales
 - [Smart Strategies for Proactive Maintenance](#)

- Monday, June 29 @ 12:45pm PDT
- Siemens Speaker: Ronnie Hutchison - Product Portfolio Manager

Learn more about what Siemens can do for CRE

Contact the #CRECrew



[Unsubscribe](#)

© Siemens 2026, 300 New Jersey Avenue, Suite 1000, Washington, D.C. 20001 | contact@siemens.com
This email was sent to you by Siemens Corporation in response to your request for information about new products and promotions. If you would like to unsubscribe, please use the Unsubscribe link | [Data Privacy Notice](#)