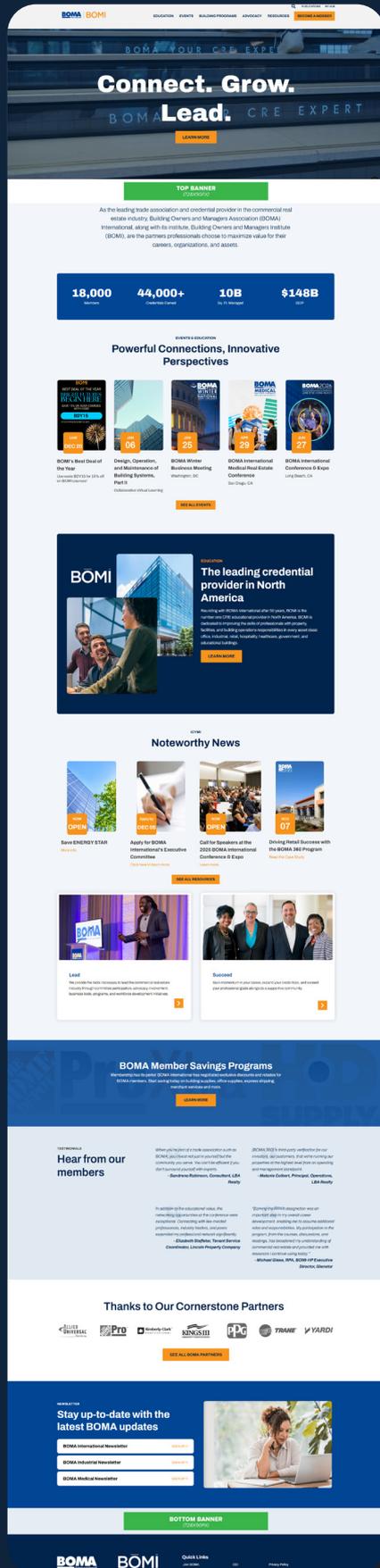


BOMA
International

MEDIA KIT

BOMA.ORG WEBSITE

The Building Owners and Managers Association (BOMA) International serves the commercial real estate community, including owners, managers, property professionals, and service providers of all types of commercial buildings. The BOMA International banner allows for your company message to be displayed prominently throughout boma.org.



PRICING

TOP BANNER

Images: 728x90px

Positions: Exclusive To 20 Companies

Placements: Run of Site

\$7,500/Year

BOTTOM BANNER

Images: 728x90px

Positions: Exclusive To 10 Companies

Placements: Run of Site

\$4,950/Year

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

BOMA WEEKLY ENEWSLETTER

The Building Owners and Managers Association (BOMA) International serves the commercial real estate community. The *BOMA Weekly* eNewsletter goes out to over 33,600+ associate members - including owners, managers, property professionals, and service providers of all types of commercial buildings.



PRICING

LEADERBOARD BANNER

Image: 580x150px
Positions: Exclusive To One(!) Company
\$12,000/Qtr (12 Issues)

JUMBOTRON BANNER

Image: 580x300px
Positions: Exclusive To One(!) Company
\$10,000/Qtr (12 Issues)

TOP SPONSORED ARTICLE

Image: 200x200px
Up To 50 Words Ad Copy
Positions: Exclusive To One(!) Company
\$9,000/Qtr (12 Issues)

PREMIUM COMBO: BANNER & CONTENT #1

Image: 580x150px
Title: 5 Words Max + 50 Word Ad Copy
Positions: Exclusive To One(!) Company
\$9,000/Qtr (12 Issues)

PREMIUM COMBO: BANNER & CONTENT #2

Image: 580x150px
Title: 5 Words Max + 50 Word Ad Copy
Positions: Exclusive To One(!) Company
\$8,000/Qtr (12 Issues)

SPONSORED ARTICLE

Image: 200x200px
Up To 50 Words Ad Copy
Positions: Exclusive To One(!) Company
\$8,000/Qtr (12 Issues)

PREMIUM COMBO: BANNER & CONTENT #3

Image: 580x150px
Title: 5 Words Max + 50 Word Ad Copy
Positions: Exclusive To One(!) Company
\$7,000/Qtr (12 Issues)

PREMIUM COMBO: BANNER & CONTENT #4

Image: 580x150px
Title: 5 Words Max + 50 Word Ad Copy
Positions: Exclusive To One(!) Company
\$6,000/Qtr (12 Issues)

BOX BANNER

Images: 300x250px
Positions: Exclusive To 2 Companies
\$5,000/Qtr (12 Issues)

BODY BANNER

Image: 580x150px
Positions: Exclusive To One(!) Company
\$4,000/Qtr (12 Issues)

BOTTOM SPONSORED ARTICLE

Image: 200x200px
Up To 50 Words Ad Copy
Positions: Exclusive To One(!) Company
\$4,000/Qtr (12 Issues)

BOTTOM BANNER

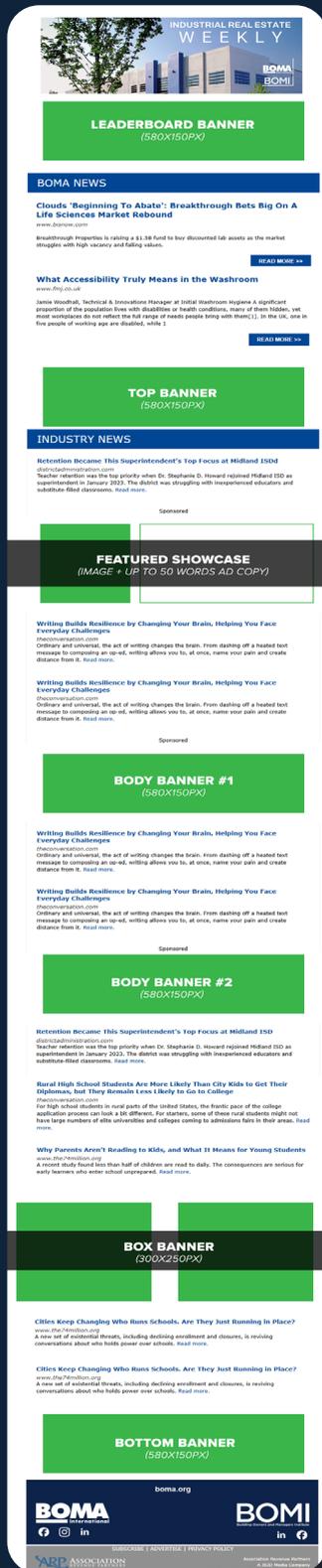
Image: 580x150px
Positions: Exclusive To One(!) Company
\$3,500/Qtr (12 Issues)

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?
OUR GRAPHIC SERVICES ARE INCLUDED.

BOMA INDUSTRIAL REAL ESTATE WEEKLY ENEWSLETTER

The Building Owners and Managers Association (BOMA) International serves the commercial real estate community. The *BOMA Industrial Real Estate Weekly* eNewsletter goes out to over 9,400+ associate members - including owners, managers, property professionals, and service providers of Industrial Real Estate buildings.



PRICING

LEADERBOARD BANNER

Images: 580x150px
Positions: Exclusive To One(1) Company
Formats: PNG or JPG

\$5,000/Qtr (12 Issues)

TOP BANNER

Images: 580x150px
Positions: Exclusive To One(1) Company
Formats: PNG or JPG

\$4,500/Qtr (12 Issues)

FEATURED SHOWCASE

200x200px Image + Up To 50 Words Ad Copy
Positions: Exclusive To One(1) Company
Formats: PNG or JPG

\$4,000/Qtr (12 Issues)

BODY BANNER #1

Images: 580x150px
Positions: Exclusive To One(1) Company
Formats: PNG or JPG

\$3,500/Qtr (12 Issues)

BODY BANNER #2

Images: 580x150px
Positions: Exclusive To One(1) Company
Formats: PNG or JPG

\$3,000/Qtr (12 Issues)

BOX BANNER

Images: 580x150px
Positions: Exclusive To Two Companies
Formats: PNG or JPG

\$2,500/Qtr (12 Issues)

BOTTOM BANNER

Images: 580x150px
Positions: Exclusive To One(1) Company
Formats: PNG or JPG

\$2,000/Qtr (12 Issues)

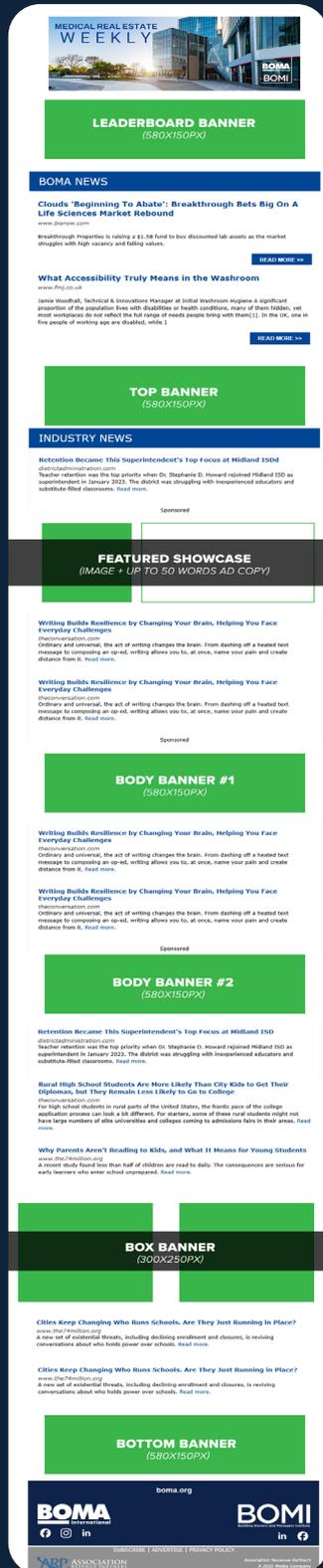
All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

BOMA MEDICAL REAL ESTATE WEEKLY ENEWSLETTER

The Building Owners and Managers Association (BOMA) International serves the commercial real estate community. The *BOMA Medical Real Estate Weekly* eNewsletter goes out to over 3,900+ - including owners, managers, property professionals, and service providers of Medical Real Estate buildings.



PRICING

LEADERBOARD BANNER

Images: 580x150px

Positions: Exclusive To One(!) Company

Formats: PNG or JPG

\$5,000/Qtr (12 Issues)

TOP BANNER

Images: 580x150px

Positions: Exclusive To One(!) Company

Formats: PNG or JPG

\$4,500/Qtr (12 Issues)

FEATURED SHOWCASE

200x200px Image + Up To 50 Words Ad Copy

Positions: Exclusive To One(!) Company

Formats: PNG or JPG

\$4,000/Qtr (12 Issues)

BODY BANNER #1

Images: 580x150px

Positions: Exclusive To One(!) Company

Formats: PNG or JPG

\$3,500/Qtr (12 Issues)

BODY BANNER #2

Images: 580x150px

Positions: Exclusive To One(!) Company

Formats: PNG or JPG

\$3,000/Qtr (12 Issues)

BOX BANNER

Images: 580x150px

Positions: Exclusive To Two Companies

Formats: PNG or JPG

\$2,500/Qtr (12 Issues)

BOTTOM BANNER

Images: 580x150px

Positions: Exclusive To One(!) Company

Formats: PNG or JPG

\$2,000/Qtr (12 Issues)

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

BOMA International WEBSITE RETARGETING



TARGET THE COMMERCIAL REAL ESTATE COMMUNITY

Leverage BOMA's website traffic to help your organization stay in front of over those part of the commercial real estate community on the websites they visit most! Through BOMA International's website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with BOMA's niche audience, and drive quality traffic to your website.

75,000 Display Impressions
\$2,950

125,000 Display Impressions
\$4,000

250,000 Display Impressions
\$7,000

500,000 Display Impressions
\$13,000

1,000,000 Display Impressions
\$22,500

2,000,000 Display Impressions
\$40,000

BENEFITS:



**CAMPAIGN SET UP
FEE WAIVED**



**TARGETED BOMA
MEMBER AUDIENCE**



**COMPLIMENTARY
CREATIVE SERVICES**



**MOBILE
OPTIMIZATION**



**MONTHLY REPORTING
UPON REQUEST**

ARP ASSOCIATION REVENUE PARTNERS

Association Revenue Partners is proud to work with BOMA International. We have teamed up to provide an online marketing solution to reach the visitors to BOMA's website through programmatic website retargeting.

BOMA.ORG Website Monthly Metrics:

Average Page Views: 74,484
Average Visitors: 30,522
Average Unique Visitors: 30,018

BOMA Member Information:

18,000 Members including:
commercial property managers, facility managers,
building engineers, building owners, asset managers,
associate members (vendors, suppliers)

BOMA International WEBSITE RETARGETING



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75,000 Video Impressions
\$3,250
125,000 Video Impressions
\$4,250

250,000 Video Impressions
\$7,250
500,000 Video Impressions
\$13,250

1,000,000 Video Impressions
\$25,000
2,000,000 Video Impressions
\$50,000

BENEFITS:



**CAMPAIGN SET UP
FEE WAVED**



**TARGETED BOMA
MEMBER AUDIENCE**



**COMPLIMENTARY
CREATIVE SERVICES**



**MOBILE
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