

# BOMA 2026

INTERNATIONAL CONFERENCE & EXPO

Presented by BOMA International and BUILDINGS.com

JUNE 27-30 | LONG BEACH

EXPO DATES: JUNE 28-29, 2026

# EXHIBITOR PROSPECTUS



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## THE POWER OF POSSIBILITY

The workplace is evolving and today's occupants demand more. Property professionals are looking for groundbreaking products, services, and technologies like yours to transform their operations.

That's why they come to the BOMA International Conference & Expo, the most trusted event in commercial real estate. Here, you'll connect with the decision-makers who matter: **88% of attendees manage multiple buildings, and of that total 52% oversee more than 10 buildings each.**

This is your chance to showcase solutions, spark conversations, and close deals with industry leaders shaping the future of real estate.

Backed by BOMA International and BUILDINGS.com, this event is unmatched for access, influence, and opportunity.

*Interested in exhibiting or sponsoring?*



**Vicki Cummins**

Director of Exhibit, Sponsorship &  
National Associate Member Sales  
vcummins@boma.org  
888-777-6956

# 2026 BOMA INTERNATIONAL CONFERENCE & EXPO

**June 27-30, 2026**  
*Long Beach Convention  
& Entertainment Center*  
Long Beach, CA

**Exhibit Dates**  
Sunday, June 28  
Monday, June 29

## Exhibit Fees

	Before Jan. 1, 2026	Jan. 1, 2026 - Feb. 28, 2026	On or after Mar. 1, 2026
Non-member	\$4,300	\$4,350	\$4,400
BOMA Member	\$4,150	\$4,200	\$4,250
BOMA National Associate Member*	\$3,800	\$3,850	\$3,900

*Fees listed above are 10' x 10' or 100 sq. ft. booth space. Premium Charge: \$100 per 100 sq. ft. for an island, a corner or a booth facing the end of an aisle.*

*\*For 2026 all California local BOMA Association members qualify for the National Associate Member discount.*

## Exhibitor Benefits

- ✓ Two full conference registrations per 100 sq. ft. of exhibit space, plus unlimited exhibitor badges for booth staff
- ✓ Pre- and post-show attendee mailing list updated weekly before the conference starting in mid-May
- ✓ Permission to host hospitality events during designated hospitality hours
- ✓ Online exhibitor resources and tools, including sample social media posts, banner ads, checklists, and more!





# WHO BRINGS THE POWER?

Every year, BOMA draws leaders from every sector of commercial real estate. The commercial real estate professionals who attend BOMA International's Conference & Expo have tremendous authority and buying power.

**88%**

*of attendees manage multiple buildings - and of that total 52% manage more than 10 buildings each.*

**66%**

*of attendees spend more than \$1 million annually on building products and services.*

**96%**

*of attendees are responsible for more than 100,000 square feet of commercial space.*



**JOIN THE LEADERS SHAPING CRE**



# ATTENDEE OCCUPATIONS



**69%**  
Building/Property Manager



**7%**  
Facility Manager



**7%**  
Building Engineer/  
Maintenance



**6%**  
Asset Manager



**4%**  
Building Owner/Investor



**4%**  
Developer/Builder

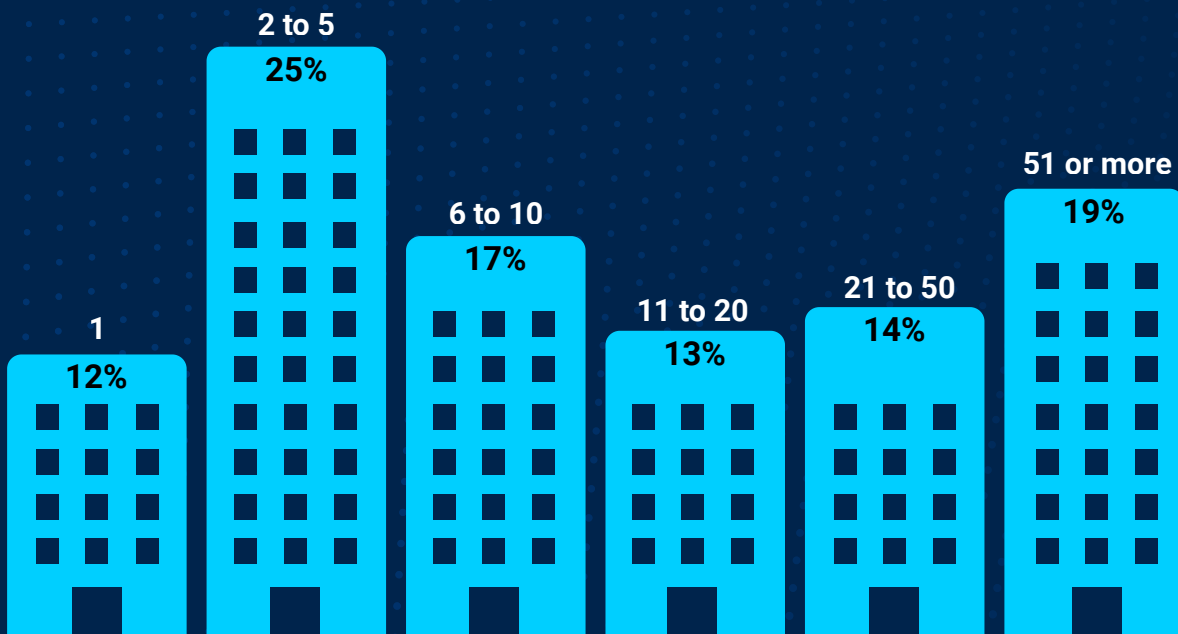


**2%**  
Leasing Agent/Broker



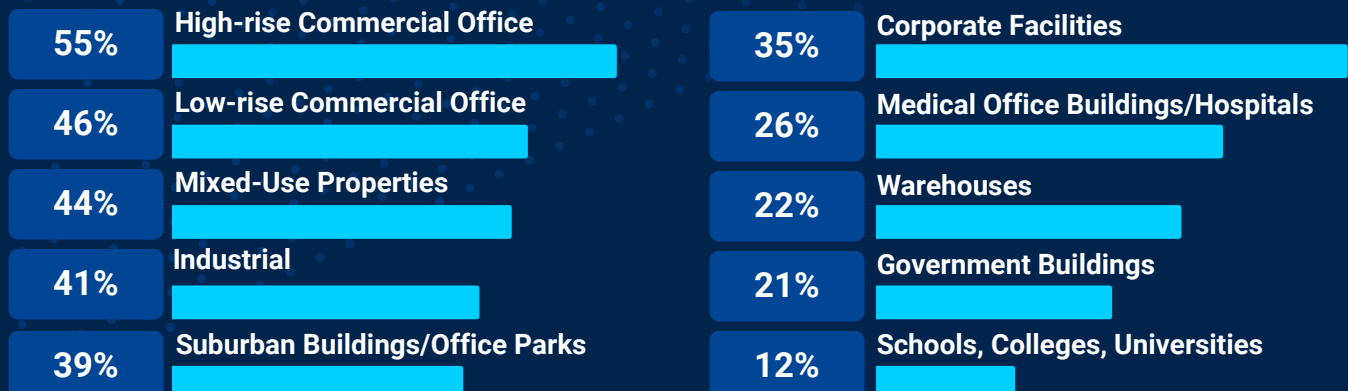
**1%**  
Architect/Designer

# NUMBER OF BUILDINGS MANAGED



88% of attendees manage multiple buildings – and of that total 52% manage more than 10 buildings each

# TYPES OF BUILDINGS MANAGED

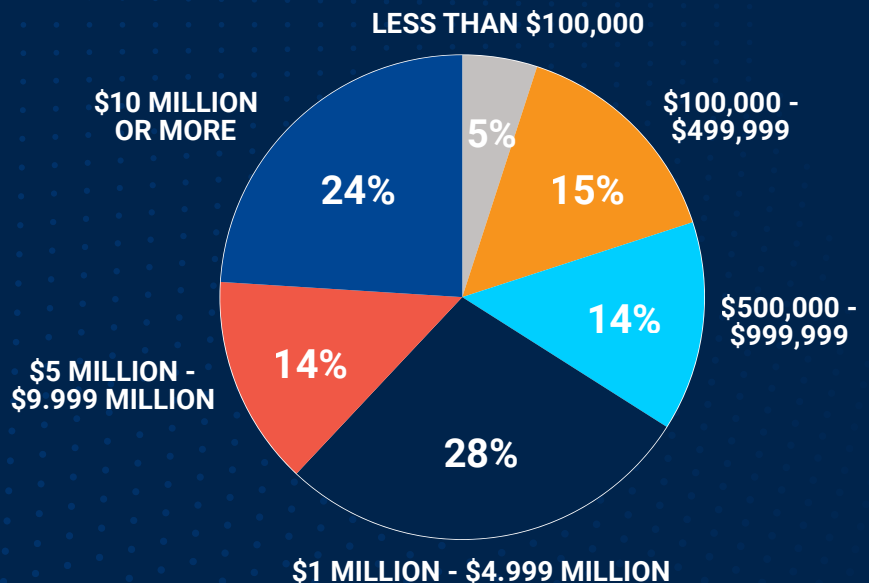


# SQUARE FOOTAGE PERSONALLY MANAGED

32%	2 Million or More	16%	300,000 to 599,999
20%	1 to 1.999 Million	9%	100,000 to 299,999
19%	600,000 to 999,999	4%	Less than 100,000

## ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES

66% of attendees spend more than \$1 million annually on building products & services



## CONNECTIONS THAT COUNT

BOMA International's Annual Conference & Expo stands as commercial real estate's premier education and networking event. Our vibrant community unites leaders and innovators from every corner of the industry, fostering connections that spark ideas, drive progress, and shape the future of commercial real estate.



Commercial Survey  
Tools To Meet Y  
Business Need

Trusted by CRE Organizations  
Over 40 Years

TPN  
SPECIAL  
Enter

# BEYOND THE BOOTH

The 2026 Expo floor is packed with opportunities to connect, learn, and engage outside of traditional exhibits.



Step into the **BOMA Networking Zone** – a relaxed, welcoming space designed for conversation. It's the perfect spot to strengthen relationships, exchange ideas, and spark new opportunities.



Bring your products and services to life in a **Solutions Showcase**. Apply to present a real-world case study that highlights how you help commercial real estate clients save money, optimize performance, boost asset value, and elevate occupant satisfaction.



Exhibitors receive complimentary tickets to the **Expo Hall Lunch** (based on booth size) to enjoy during Expo Hall hours. With 1,800+ attendees on-site, every conversation could lead to a new prospect, a fresh idea, or your next client.



Boost visibility and drive booth traffic with **sponsorship options** proven to deliver results. From networking events and education sessions to keynotes and conference services, sponsorships put your brand in front of decision-makers before, during, and after the show.

Choose from **Platinum, Gold, Silver, or Bronze packages** to match your goals and budget – and unlock benefits like year-round exposure, increased recognition, and priority booth selection.

Questions regarding  
exhibiting or sponsoring?

Contact Vicki Cummins,  
Director of Exhibit,  
Sponsorship, & NAM Sales  
at [vcummins@boma.org](mailto:vcummins@boma.org)



# POWER & POSSIBILITY BY THE PACIFIC

The 2026 BOMA Conference & Expo is proudly hosted by BOMA Greater Los Angeles, at the heart of one of the most dynamic commercial real estate markets in the country.

From iconic office towers to cutting-edge mixed-use developments, LA is a hub of innovation, investment, and opportunity, making it the perfect backdrop for this year's event.

According to the **BOMA 2022 Office Market Study**, the office sector is a significant engine of growth both in local and state economies and around the U.S. Considering the contribution of large buildings owned and operated by BOMA members, private-sector office building operations in the state:



Contributed  
**\$21.9 billion**  
to the state  
economy



Generated  
**\$11.9 billion**  
in salaries and  
income



Created  
**252,400**  
local jobs



Represent  
**1.1 billion**  
square feet of  
office space





# 2025 ATTENDING COMPANIES INCLUDED

Alexandria Real Estate Equities, Inc.

Avison Young

Banyan Street Capital

BioMed Realty

Boston University

Brandywine Realty Trust

Bridge Industrial

BXP

California Commercial Real Estate Services

CBRE

City of Cincinnati

City of Omaha

Colliers International

Comcast Corporation

CommonWealth Partners, LLC

Cousins Properties Inc.

Cushman & Wakefield

DivcoWest

EastGroup Properties

Gensler

Glenstar

Granite Properties

Greenlaw Partners

GSH Group

Healthpeak Properties

Highwoods Properties

Hillwood

Hines

Hudson Pacific Properties

Irvine Company

JLL

Kidder Mathews

Kilroy Realty Corporation

LBA Realty

Lillibridge Healthcare Services Inc.

Lincoln Property Company

Link Logistics Real Estate

Newmark

Oxford Properties

Parmenter Realty Partners

Piedmont Office Realty Trust

Prologis

REALTERM

Rockhill Management

Ryan Companies US, Inc.

Shorenstein Realty Services

SteelWave

Sterling Bay Property Management

Stream Realty Partners

Taurus Management Services

The Muller Company

The RMR Group

Transwestern

Trinity Partners

Unico Properties

University of Utah

Vornado Realty Trust

Zeller Realty Group

...and hundreds more.

MANAGED BY:





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## WHERE POSSIBILITY SHAPES THE FUTURE

Being part of the BOMA Expo puts you at the center of commercial real estate's most important conversations. You'll connect directly with decision-makers, strengthen relationships, and discover new opportunities to grow your business.

Join industry leaders who recognize the value of BOMA.

## *BE PART OF WHAT'S NEXT*

**Questions?** Contact Vicki Cummins,  
Director of Exhibit, Sponsorship, and NAM Sales  
at [vcummins@boma.org](mailto:vcummins@boma.org)

[boma.org/events/conference](https://boma.org/events/conference)