

## 2026 Winter Business Meeting Sponsorship Information

**The Winter Business Meeting** is the ideal opportunity to learn, network and participate in interactive discussions on current trends and best practices in commercial real estate, and to help shape the future direction and mission of BOMA International. BOMA International's Board of Governors, the BOMA Regions and all committees and task forces will meet during the Winter Business Meeting.

**The National Issues Conference** will include an update on key issues affecting commercial real estate before Congress, as well as insiders' tips on meeting with members of Congress and legislative staff. This event is one of BOMA's best opportunities to review critical legislative issues and, most importantly, to communicate real estate's message in a unified fashion to Congress. Real estate's concerns are best presented when BOMA members, speaking as constituents, talk directly to their elected officials.

With over 350 BOMA leaders gathering together, this is a perfect time to network with your customers and prospects, plus show your company's dedication to helping solve the important issues facing the industry today. Sponsorship at the event gives your company the added recognition as an important industry resource.

## Sponsorship Opportunities

### All sponsorships include:

- Recognition on the Winter Business Meeting page of the BOMA International website, in onsite materials, in e-mail promotions and in the Meeting's Mobile App (if applicable)
- A tabletop in the Winter Business Meeting registration area



### Networking Events:

#### **Leadership Reception** **\$7,500** **Sunday, January 25**

BOMA's Executive Committee, local BOMA presidents and BOMA Association Executives attend this invitation-only cocktail reception. This is your opportunity to network with these high-level BOMA members. Sponsor can have a company-registered representative attend the reception and company logo will appear on the reception cocktail napkins and on reception signage. Sponsor can also provide giveaways (at sponsors cost) for all reception attendees.

#### **Welcome Reception** **\$10,000** **Monday, January 26**

Sponsor receives recognition on special event signage, opportunity for company's registered representative to greet attendees at the reception and opportunity for a conference-registered representative to welcome attendees from the microphone when the BOMA Chair kicks-off the reception.

#### **Daniel W. Chancey Leadership Academy** **\$5,000** **Monday, January 26**

The [Leadership Academy](#) is a mentorship program connecting BOMA Fellows with rising leaders interested in becoming more involved with BOMA International. Opportunity for a conference-registered representative to make welcome remarks at the academy. Company logo on event signage and featured on the academy description in the Meeting's Mobile App and on the Academy webpage.

#### **Keynote Luncheon** **\$10,000** **Tuesday, January 27**

With an intriguing, timely speaker, everyone will be sure to attend this luncheon. By sponsoring the Luncheon, a conference-registered representative will welcome the audience from the podium and introduce the speaker, company logo will appear on signage and on the screens during the luncheon, and sponsor can provide a e-hand-out to be in the Mobile App.

#### **Regional Breakfasts** **\$7,500** **Wednesday, January 28**

BOMA's eight regional breakfasts feature enlightening discussions specific to each region. If you have an active presence in local markets—or you'd like to build one—this terrific grassroots sponsorship has the reach and impact you need. As the sponsor, you can have a conference-registered representative at each of the breakfasts as well as provide an e-hand-out to be included in the Mobile App, company will be thanked at the beginning of each breakfast and company logo will appear on breakfast signage.

#### **Closing Lunch Buffet** **\$3,000** **Wednesday, January 28**

The closing lunch buffet is a nice way to send off the attendees after a successful Winter Business Meeting. Includes recognition on buffet signage.

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### Logo'd Items:

#### **Attendee Name Badges** **\$10,000**

Make your presence known! Company logo is printed on the attendees' badge holders every attendee receives.

#### **Hotel Key Cards** **\$7,500**

Your brand is visible every time a BOMA attendee uses their hotel key. You will have the opportunity to design custom art including company logo to be featured on the hotel key cards. (For attendees in the BOMA room block at the host hotel.)

#### **Conference Notepads** **\$5,000**

Company logo will be on each sheet of paper in the notepads or on the cover of a small notepad. The notepads will be handed out with the registration materials that each attendee receives for notetaking at the conference and back in their office.

#### **Conference Pens** **\$3,000**

A pen with company logo will be handed out with the registration materials that each attendee at registration.



### Conference Amenities

#### **Mobile App** **\$7,500**

Technology is right at everyone's fingertips...so let your company gain multiple impressions. The Winter Business Meeting app allows registrants to search the attendee list, view meeting agendas, manage their schedule, view hotel floorplans, browse the schedule of events and more. Sponsorship includes company logo incorporated into the banner for the Mobile App and one (1) push notification.

#### **Conference WiFi** **\$7,500**

Help attendees stay connected to their offices while at the conference. You will be recognized as the sponsor in the description of the WiFi on the Winter Business Meeting webpage, company logo will appear on signage at the hotel explaining how to access the WiFi service, and company name (up to 10 letters) can be the WiFi password.



### Coffee Breaks

#### **Monday Morning Coffee Break** **\$5,000**

During breaks between meetings and sessions, attendees appreciate the chance to enjoy a coffee and network with their peers. As the sponsor of a coffee break, company logo will appear on coffee break napkins and on event signage.

#### **Board of Governors Coffee Break** **\$5,000**

Attendees appreciate a time to refresh. As the sponsor of the coffee break, company logo will appear on coffee break napkins and on event signage.

#### **Tuesday Morning Coffee Break** **\$5,000**

See above.

### **ABOUT BOMA:**

Founded in 1907, the **Building Owners and Managers Association (BOMA) International** is a federation of U.S. local associations and global affiliates. The leading trade association for commercial real estate professionals for more than 100 years, it represents the owners, managers, service providers and other property professionals of all commercial building types, including office, industrial, medical, corporate, and mixed-use. BOMA International is the partner individuals in the commercial real estate industry choose to maximize value for their careers, organizations, and assets. Its mission is to advance a vibrant commercial real estate industry through advocacy, influence, and knowledge.



# BOMA International Winter Business Meeting & National Issues Conference

Westin DC Downtown Hotel | Washington DC | January 25-28, 2026

## BOMA International Winter Business Meeting Sponsorship Contract

Company \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### ***My company agrees to sponsor the following event or service:***

#### **Networking Events:**

- ☐ Leadership Reception, Sunday, January 25 .....\$7,500
- ☐ Welcome Reception, Monday, January 26 .....\$10,000
- ☐ Daniel W. Chancey Leadership Academy, Monday, January 26 .....\$5,000
- ☐ Keynote Luncheon, Tuesday, January 27 .....\$10,000
- ☐ Regional Breakfasts, Wednesday, January 28 .....\$7,500
- ☐ Closing Lunch Buffet, Wednesday, January 28 .....\$3,000

#### **Logo'd Items:**

- ☐ Attendee Name Badges .....\$7,500
- ☐ Hotel Key Cards .....\$7,500
- ☐ Conference Notepads .....\$5,000
- ☐ Conference Pens .....\$3,000

#### **Conference Amenities**

- ☐ Mobile App .....\$7,500
- ☐ Conference WiFi .....\$7,500

#### **Coffee Breaks:**

- ☐ Monday Morning Coffee Break, January 26 .....\$5,000
- ☐ Tuesday Morning Coffee Break, January 27 .....\$5,000
- ☐ Board of Governors Coffee Break, Wednesday January 28 .....\$5,000

#### **METHOD OF PAYMENT**

- ☐ Invoice for payment by check or ACH Payment
- ☐ Charge my credit card:

☐ VISA ☐ MasterCard ☐ AMEX

I, \_\_\_\_\_, hereby authorize  
BOMA International to charge my credit card the TOTAL\* of

Card #: \_\_\_\_\_

CC ID #: \_\_\_\_\_ (4 digit number on front of AMEX; 3 digit  
number on the back of VISA/MC next to signature)

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\*The issuer of the card identified on this item is authorized to pay the amount shown as TOTAL. I promise to pay such TOTAL subject to and in accordance with the agreement governing the use of such card. My signature on this order form authorizes BOMA International to charge my credit card number listed on this order form for the amount shown as TOTAL.

#### **Send check payment to:**

**BOMA Sponsorships**  
**c/o Davina Bennett**  
**1101 15<sup>th</sup> Street, Suite 800**  
**Washington, DC 20005**

#### **TERMS**

Please note: A 50% deposit is due upon receipt of the contract, and the deposit is non-refundable. The balance is due by November 3, 2025.

In the event that a sponsor cancels, the sponsor must do so in writing. If the cancellation is before November 3, 2025, the 50% deposit is due and non-refundable. If the cancellation is received after November 3, 2025, 100% of the sponsorship investment is due and non-refundable.

If BOMA is unable to legally convene due to ordinances put in place by local, state, and/or federal governments, sponsors will be given the option to utilize their paid sponsorship fee towards a virtual sponsorship (if applicable), receive a refund or transfer to the following year's event. Sponsors who decide to cancel their sponsorship prior to an official event cancellation announcement from BOMA will do so in accordance with the cancellation schedule above and will not be eligible for any additional refunds should BOMA be forced to cancel the event at a later date.

Sponsorships will be confirmed on a first-come, first-served basis. Previous year's sponsor has Right of First Refusal.

***THE DEADLINE TO PARTICIPATE AS A SPONSOR  
IS DECEMBER 5, 2025***

**Return Contract to:** Vicki Cummins, BOMA International, Email: [vcummins@boma.org](mailto:vcummins@boma.org) or fax: 856-494-1660