

## **Tenant Newsletter Template—BOMA 360 Designation Announcement**

### **Announcement Options**

#### **Option 1: Long Version**

#### **It's Official: We've Been Named a High-Performance Building!**

Your building, [BUILDING NAME OR ADDRESS], has been recently designated as a BOMA 360 Performance Building by the Building Owners and Managers Association (BOMA) International. The prestigious BOMA 360 Performance Program® validates and recognizes commercial properties that demonstrate best practices in building operations and management.

Unlike other building certifications that measure only a building's energy and sustainability performance, BOMA 360 is that and much more! Our building has been measured against current industry best practices and achieved third-party verification of excellence in building operations and management; life safety, security and risk management; training and education for building personnel; energy management; environmental/sustainability practices; and tenant relations and community involvement. Only those buildings that satisfy the requirements in all six areas are awarded the designation. We are proud of this important achievement.

You, our valued tenants, deserve best-in-class service and a superbly managed building. The BOMA 360 Performance Program has given us a meaningful way to demonstrate our commitment to you and to excellence, and we are thrilled to receive this important recognition on your behalf.

***(NOTE: If you have already planned a special event, please include details...)***

#### **Join Us to Celebrate!**

Without you, we would have no reason to celebrate. Please be our guest at [INSERT EVENT NAME] on [INSERT DAY, DATE, TIME] in [LOCATION] to celebrate your building's designation as BOMA 360 Performance Building.

## Option 2: Short Version

### **It's Official: We've Been Named a High-Performance Building!**

Your building, [BUILDING NAME OR ADDRESS], has been designated as a BOMA 360 Performance Building by the Building Owners and Managers Association (BOMA) International. The prestigious BOMA 360 Performance Program® validates and recognizes commercial properties that demonstrate best practices in building operations and management.

That means our building has been measured against current industry best practices and achieved third-party verification of excellence in six categories. Only those buildings that satisfy all of the requirements are awarded the designation.

You, our valued tenants, deserve best-in-class service and a superbly managed building. The BOMA 360 Performance Program has given us a meaningful way to demonstrate

our commitment to you and to excellence, and we are thrilled to receive this important recognition on your behalf. ***(If you have already planned a special event, please add an italicized sentence here to invite your tenants.)***

*Please join us to celebrate [INSERT EVENT NAME] on [INSERT DAY, DATE, TIME] in [LOCATION].*