BOMA International ePublications Media Kit

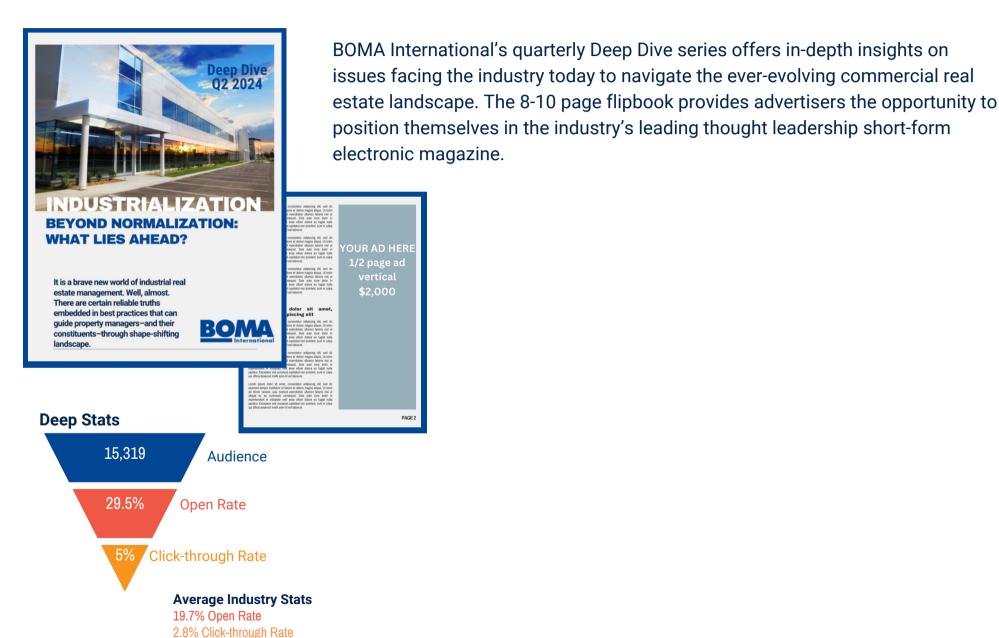






About ePublications

- Advertising: Your ad will be positioned alongside exclusive insights and industry updates, ensuring it receives maximum visibility among our engaged audience.
- Targeted Audience: Reach a highly engaged audience of industry professionals and decision-makers who are actively involved in commercial real estate.
- Exclusive Insights: Position your brand alongside top stories and exclusive insider perspectives, ensuring your ad gets noticed in a contextually relevant environment.
- High Visibility: Stand out with prominent placement opportunities that ensure your ad receives maximum visibility and generates valuable exposure for your brand.
- Extended Reach: Benefit from our extensive distribution channels, including our subscriber base and social media platforms, to amplify the reach of your ad beyond the newsletter itself.



How-To

Playbook

HOW TO PLAYBOOK



With expert guidance from BOMA's network of industry-leading service providers, readers get the information they need to ensure their buildings are on the cutting edge. This tactical, step-by-step tutuorial on a specific topic relates to operating or managing a commercial building.

Commercial real estate buildings require a lot of energy. In fact, according to the <u>Department of Energy</u>, the built environment is responsible for 35% of the U.S. energy consumption alone. 'Sustainability has evolved over the last few decades,' says Christy Fetsch, Vertical Market Strategy Leader at Trane. 'What was once called 'people, profit, jehante', became 'corporate social responsibility,' [and OR as well as] environment, social, governance (ESG). No matter the term used, these practices aim to promote responsible business practices that contribute to sustainable outcomes. Decarbonization plays a key role in advancing sustainability within built environments by reducing greenhouse gas emissions, often through energy efficiency improvements.

According to Trane's experts, decarbonization also helps to support

Reduced business risk

BOMA

- · Creating shareholder and brand equity
- Reducing operational costs



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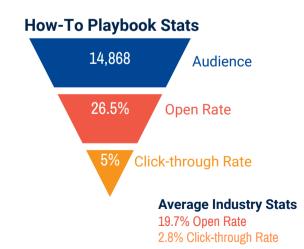
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BOMA INSIDER

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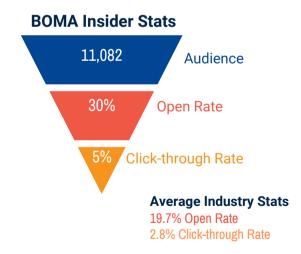


Quarterly Recap: Benefit from being featured in our quarterly newsletter, which serves as a comprehensive recap of the top stories and happenings at BOMA. Your ad will be positioned alongside exclusive insights and industry updates, ensuring it receives maximum visibility among our engaged audience.

Middle leaderboard >



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Bottom leaderboard >



ADVOCACY ENEWSLETTER



Top leaderboard >

It is always an exciting time in Washington D.C. as we move into an election season. These years provide an excellent opportunity for BOMA, as politicians focus their interest on constituent issues at an all-time high. This could not come at a better time, as we continue to face challenges in office reopening, interest rates and financing, tax policy to support efficiency improvements, and so much more.

One significant new effort to move forward on our priority issues will be a "National Local Lobby Day," when we will ask members nationwide to reach out to elected officials, using our digital advocacy programs, to express our concerns and advance our initiatives. Please look out for more information in the coming weeks on this important initiative.

We have a lot of positive momentum to build on, and in this issue we have some important updates, including a successful outcome to block a transfer tax in Chicago, and a string of one Congressional coopensors for H.R. 1481. Your confinued support of or unadvocacy efforts is essential in making sure that our industry remains at the center of the policy debate, shaping a business environment that will ensure wharm CRE inclusive, As always, please reach out to the Advocacy team at <a href="mailto:google-google

Regards,

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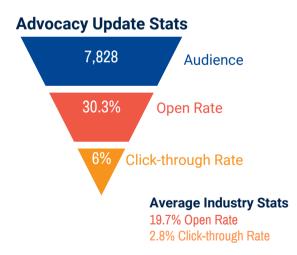
Middle leaderboard >



Stay on top of the latest federal and local advocacy news that impacts the commercial real estate industry through our monthly update.

Working with the BOMA local associations, BOMA International continues to push forward on a state and federal legislative, regulatory and codes agenda that will lead to positive outcomes for the commercial real estate sector and the built environment.

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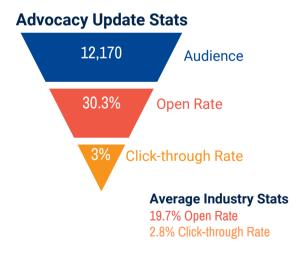
MEDICAL ENEWSLETTER



Does your organziation have products and services for the medical real estate market?

This weekly enewsletter is packed with relevant information, trends, news, and articles specifically geared toward medical real estate professionals.

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INDUSTRIAL ENEWSLETTER



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Ad Zone 3

Share fhis News



This weekly enewsletter showcases the latest news and trends related to managing and operating industrial properties.

Have products or services for this market? Don't miss out on showcasing your organization to this highly specific market.

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