

**Short Version:**



**A BOMA 360 Performance Building**

The prestigious BOMA 360 Performance Program® validates and recognizes commercial properties that demonstrate best practices in building operations and management.

- The building operations of BOMA 360 designees have been scrutinized and measured against current industry best practices by an independent council from the Building Owners and Managers Association (BOMA) International.
- BOMA 360 Performance Buildings have achieved third-party verification of performance excellence in six key areas: building operations and management; life safety, security and risk management; training and education of building personnel; energy management; environmental/sustainability performance, and tenant relations and community involvement.
- A survey of current BOMA 360 designees revealed that they are achieving operational savings and efficiencies, establishing new operation or management policies or procedures, and gaining recognition from owners, tenants and the community.
- An independent study by Kingsley Associates, the leading provider of business intelligence for commercial real estate, revealed that BOMA 360 designated buildings rank higher in tenant satisfaction scores in all 55 quantitative rating areas tracked in the Kingsley Index compared to commercial office buildings without the BOMA 360 designation.
- The Kingsley study also found that 100% of tenants in BOMA 360 buildings reported being satisfied with the value they receive for the rent they pay versus 68% of tenants in non-BOMA 360 buildings.
- A recent CoStar analysis of BOMA 360 buildings found that BOMA 360 buildings rank higher in tenant retention and command higher rental rates as compared to other Class A properties.
- The BOMA 360 designation clearly demonstrates that [BUILDING NAME] meets or exceeds the industry's highest standards and tenants can rely on superior building management to control operating expenses and best-in-class service.

For more information about the BOMA 360 Performance Program, visit [www.boma.org/BOMA360](http://www.boma.org/BOMA360).