

EV Charging 101

Level 2 Charging

Level 2 (L2) is an advanced AC charging station technology that refers to the voltage used by the charger. Blink's IQ 200 family of products offers the fastest, networked, Level 2 charging stations output 80 amps making for a faster charging experience for EV drivers.

- Energy from the charging stations goes to the vehicle's onboard charger
- · Ideal for workplace, retail, and multifamily charging
- Average install cost: \$5,000-\$10,000
- 2 Connectors depending on the vehicle:





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Toolo

40-65 Miles

Per Hour Of Charge With Level 2

Meet Blink's Level 2 EV Charger IQ 200

7" LCD Touch Display

Easy and clear directions on an easy to read screen

Smart Payments

Users can pay with smart phone or RFID card

Universal Plug

J1772 plug works on every major automaker's EV*

Convenient Placement

Mount chargers anywhere with wall mounts or pedestals



DC Fast Charging

DC Fast Charging (DCFC) is a charging technology with the fastest power delivery converting 3-phase AC power into DC power direct to the vehicle's battery.

- Energy goes directly to the EV's battery
- DCFC is perfect for highway and interstate charging
- Average install cost: \$50,000-\$100,000
- 3 Connectors depending on vehicle:







CCS Combo

CHAdeMO

Tesla Supercharger

80% Charge

In 30-40 Minutes With DC Fast

*Tesla adapter may be required BlinkCharging.com • (888) 998.2546

Meet Blink's 50kW DC Fast EV Charger

Compact -

Smallest available footprint on a DC Fast charger

Smart Payments

Users can pay with smart phone or RFID card

Dual Plugs

CCS and CHAdeMO plugs in each unit ensures all EVs can charge on a Blink DC Fast solution

Durability

Liquid cooling technology reduces heat output and wear & tear of internal components



The Largest Owner/Operator of EV Charging Stations

Founded in 2009, Blink is an electric vehicle ("EV") charging company dedicated to slowing climate change by reducing greenhouse gas emissions caused by gas powered transportation. The company is paving the way for the growth of the EV industry by accelerating adoption of EVs through deploying EV charging infrastructure globally.

Blink Works with Businesses & Property Owners

Be at the forefront of the green energy revolution and make your location environmentally friendly by installing EV charging stations to attract EV drivers and support sustainability. To get started, Blink offers several different business models for the deployment of EV charging stations powered by the robust, cloud-based Blink Network. We work with our host locations to design a program to fit each specific location's needs while providing much needed infrastructure to the growing EV driver segment.

Business Models

1. Host Owned

Perfect for service locations, Host Owned is for those who want to be the owner and operator of the EV charging stations.

2. Hybrid Owned

Share costs and revenue with Blink, our Hybrid Owned model allows your location to provide the charging station to customers with Blink covering the cost of equipment, operations, and administration.

3. Blink as a Service

Blink's subscription program provides your location an EV charging station with low upfront costs and all the control of ownership without any of the hassle.

15,0	00+
Charging	Station

180,000+ Blink Members

	Host Owned	Hybrid Owned	Blink as a Service
Equipment Cost	Host	Blink	Blink
Installation	Host	Host	Host
Electricity	Host	Blink	Host
Maintenance	Host	Blink	Blink
Revenue Share	Revenue share based on location, installation costs, term, and contract agreement		

Some Corporations We Power





























The Blink Advantage

Blink Designs, Manufactures, Sells, and Deploys EV Charging Stations

- Promotional opportunities available with on-screen ads and pedestal wraps
- Your EV charging stations are found on Google Maps, Apple Maps, and open source EV driver apps and is visible, on the Blink Mobile App and the Blink Map, to over 180,000 Blink Network members
- Flexible business models allow for custom fee structures and solutions on a leading EV charging network
- Multiple Charging Unit Configurations: Advanced (fast stand-alone unit), Kiosk (unit operating other Smart stations), and Smart (multiple fast cost-effective units operated by a Kiosk)
- The Blink IQ 200 is designed to be future-proof, reducing the need to upgrade equipment as demand and EV technology advances



The Power of the Blink Network

The Blink Network is Blink's powerful cloud-based system, which provides remote access, data sharing, and charger management.

- Real-time view of EV station locations, hours, pricing and availability
- Local load management capability allows up to 20 IQ 200 EV chargers to run off a single 100 amp electrical circuit
- · Integrated reporting includes charging session details and revenue generated, as well as greenhouse gases saved
- Flexible pricing controls at the station or user level
- Odometer reading tracking and fleet management controls
- Public and private fleet set-up and pricing controls
- Charging station health monitoring and Level 1 and 2 support

Ready to learn more?

Give us a call at (888) 998.2546 x3 email us at Sales@BlinkCharging.com

Customizable

Reports, Controls, Permissions and Restrictions for Each User

Access

Your EV Chargers From Anywhere at Anytime